



Fourth Power™ by GDM

Global Data Mining, LLC

Turning trade data into information you can use

Understaffed? Overworked? Using out-dated technologies and processes?

Many international professionals simply have too much to do and not enough staff or resources to do it with. We call it the Operational Performance Gap. This gap is an industry-wide epidemic responsible for non-compliance, incorrect declarations, and inaccurate financials – all of which can put your company at serious risk.

GDM's Fourth Power™ provides the additional resources you need to bridge the gap between what you are currently able to accomplish, and what you know needs to be done.

GDM's Four Power Multipliers

1. **people** - Experienced and talented
2. **best practices** - Industry-wide knowledge
3. **tools** - Technology designed for international trade
4. **data** - *CUSTOMS Info, Tariffic International*, and more

We are not Trade Consultants, Licensed Brokers or International Attorneys. Global Data Mining is a unique company with an intense focus and commitment to the technical levels of knowledge required to make things happen in large corporations.

GDM's Technical Levels of Knowledge

- **process knowledge**: A deep knowledge of: operational requirements and procedures, internal controls, and auditing functions...
- **systems knowledge**: An even deeper knowledge of organization-wide ERP systems, software applications, and other technology tools used in large corporations...
- **data knowledge**: the deepest knowledge of the data that feeds organization-wide systems, connecting essential but disparate databases from purchasing systems to payment systems to receiving systems to entry summaries and governmental rulings...

Our clients achieve results and get things done. They apply our Power Multipliers to get their 'do' lists completed, their projects accelerated, to create rigorous internal controls and improved systems, to convert raw data into useful business information needed to improve performance.

Our clients leverage their own data to identify duty reduction opportunities... to prepare for conversations with government officials and mitigate penalties... to improve the speed of their supply chain... and to make more informed decisions on many critical trade issues.

Call today to schedule a demonstration and see how you can move beyond compliance to Operational Excellence!

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